

Mellow Magazine

Since its first issue in 2006, Mellow Magazine has now become THE magazine for this area. It is popular and eagerly sought after by its readers every month. Advertisers are often telling us how successful it has been for them; with several of our regular advertisers even dropping other publications in favour of ours.

Why is it popular? Because it's designed and produced by people who live and work in the area, people who care about the place they now live in. In other words, people like you.

Advertising Rates Colour

| | |
|---------------------------|-------|
| Full page (138 w x 195 h) | 150 € |
| 1/2 page (138 w x 95 h) | 85 € |
| 1/4 page (66 w x 95 h) | 55 € |

Advertising Rates Black and White

| | |
|---------------------------|-------|
| Full page (138 w x 195 h) | 100 € |
| 1/2 page (138 w x 95 h) | 55 € |
| 1/3 page (138 w x 60 h) | 47 € |
| 1/4 page (66 w x 95 h) | 37 € |
| 1/6 page (66 w x 60 h) | 26 € |
| 1/8 page (66 w x 45 h) | 21 € |

Dimensions are in mm
and shown as width (w)
by height (h)

Please Note: Prices do not include IVA - please add 16% to obtain the IVA inclusive price

Mellow Magazine is a monthly magazine distributed FREE throughout the Costa Blanca from Alicante in the south to Alfas del Pi and Albir to the north as well as inland. To advertise is easy, simply call us on the number below and we will help you in every way we can.

Our services include advertisement design and copy writing so you don't need to design your own publicity.

Deadline for advertisement reservations and payments is the 15th of the month preceding publication. All copy must be with us and approved by the 18th of the month preceding publication. Space is limited in the magazine, so let us know your requirements as early as possible. **Please see the terms and conditions on the back.**

Telephone: 965 635 538 or 647 597 319 email: ads@mellowmagazine.com

Website: www.mellowmagazine.com

Advertising Terms & Conditions

Advertisements are accepted subject to the following terms and conditions

- Advertisements are accepted subject to space being available in the magazine
- No responsibility can be accepted by the magazine or its staff for any errors or omissions that are outside of its control
- All space reservations must be made by the 15th of the month prior to publication
- All payments must be received by the 15th of the month prior to publication - Extra time should be allowed for clearance of payments made by cheque or bank transfer. We cannot guarantee the insertion of advertisements not fully paid for by this date.
- All changes to advertisements must be finalised by the 18th of the month prior to publication
- No cancellations or refunds can be made after the 15th of the month prior to publication
- The magazine reserves the right to refuse advertisements where it considers the content to be offensive or in any way unacceptable to our readers.
- You accept that due to the nature of the inks used in commercial printing, small variations in colour are possible.
- All advertisements designed by us remain our copyright and must not be used for any other purpose or in any other publication without our prior written consent.

Advertisers supplying their own copy

- Copy supplied by the advertiser should be in a format approved by us. As a guide, jpeg files tend to lose resolution, tiff are much better but please call us to discuss format prior to submitting your copy. Minimum resolution is 300 dpi.
- No responsibility can be accepted by the magazine for errors on copy not created by us.
- Copies of ads are not normally provided to the advertiser when they have supplied their own copy.